

**Table for subjects in ‘When Prophecy Fails’ Festinger, Riecken & Schacter (2017)\***

Data in this table is a ‘best efforts’ interpretation produced by Stephen Mather of the ‘*What should I think about..?*’ podcast.  
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Name	Age	Group role	Profession / Education	Interests / Background	Commitment level claimed by authors before disconf.	Strength of Belief after disconfirmation	Preaching activity before disconf.	Preaching activity after disconf.	Social support during/ after disconfirmation
Mrs Keech	50	Automatic writing  Medium for Sananda (Jesus Christ)  Previous incarnation: Mary, Mother of Jesus		Dianetics (scientology)  Theosophy Works of Godfré Ray King (Guy Ballrd) founder of the I AM movement.  Oahspe  Flying saucers  Medium to “the Elder Brother”  Messages from Clarion and Cerus	High	High	Low	High	High
Mr Keech		Non-believer  Subject of a prophecy of his death and resurrection							
Dr. Thomas Armstrong		Co-Founded The Seekers	Physician	Former medical missionary for liberal Protestant Churches  Studied Mysticism and The Occult, Hinduism, The Apocrypha, Oahspe, Theosophy, Rosicrucianism, New Thought, The I Am Movement, William Dudley Pelley	High	High	High	High	High

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				Flying saucers – George Adamski					
Daisy Armstrong		<p>“Handmaiden of the Group”</p> <p>Co-Founded The Seekers</p> <p>Corroboration for Mrs Keech flood prediction. Interpretation of Venusian footprints predicted rising of lost continents or Mu and Atlantis.</p> <p>The ‘Child’ in a message from Sanada to Mrs Keech whome The Guardians had been trying to reach</p>		<p>Former medical missionary for liberal Protestant Churches.</p> <p>Suffered a “nervous collapse”</p> <p>Studied Mysticism and The Occult, Hinduism, The Apocrypha, Oahspe, Theosophy, Rosicrucianism, New Thought, The I Am Movement, William Dudley Pelley</p> <p>Flying saucers – George Adamski – interpreted Venusian footprints</p>	High	High	Low	High	High
Cleo Armstrong	College age	Daughter of Daisy & Thomas	Student		High	High	Low	High	High
					High Commitment but Wavering confidence	Increased confidence			
Bob Eastman	Student age	<p>Mentee of Dr Armstrong</p> <p>Admin</p>	UG Student		High	High	Medium	Medium	High
					High Commitment but Wavering confidence		Tried to convince parents	Gathers for the Christmas Eve carols	
Kitty O’Donnel		<p>Girlfriend of Bob Eastman</p> <p>Dream interpreted as being ready to be taken up to Clarion</p> <p>Mother of a 3 yr old son</p>	<p>Production line worker</p> <p>Quit her job</p>		High	Low	High	Low	Low
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Fred Purden	Student age	Serious girlfriend of Laura Previous incarnation of Apostle Paul	Undergrad Music		High Quit studying	Low	Low	Low	Low
Laura Brooks	Student age	Serious girlfriend of Fred	Undergrad Music		High Threw/gave away valued property	Low Although claims to still believe has left Keech's group	Low	Low	Low
Edna Post	Late 40s	"Handmaiden of the Group" Mother of Mark	Director of a Private day nursery school	Dianetics (Scientology)	High	High	Low	High	High
Mark Post	Youth	Son of Edna	Drop out of an institute of technology		High	High	Low	High	High
Bertha Blatsky	Early 40s	Medium for Sananda & The Creator	Clerk (Former beautician)	Dianetics (scientology)	High	High then low	Low	High then low	High then low
Susan Heath	Student age		UG Physical Education		High Sacrificed friendships	Low	High	Low	Low
May Novick		Wife of Frank Good friend of Bertha		Dianetics (scientology)	Medium	NA Left	NA Left	NA Left	NA Left
Frank Novick		Husband of May	Electronics Engineer		Low	NA Left	NA Left	NA Left	NA Left
Clyde Wilton	Late 30s		Published Academic and Researcher PhD Natural Sciences	Flying saucers	Medium	Low	Low	Low	Low

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Kurt Freund			Publisher		Low	Low	Low	Low	Low
Arthur Bergen	15/16		High School student	Flying saucers	Medium	Low	Low	Low	Low
Mrs Lowell		Medium, channelling Dr Browning, from the seventeenth chair of the seventh density in spirit world.	Medium						

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